HOW TO BUILD A WEBSITE / WEBSTORE WITH INDIA INTERNET READY



Setting up your site

Making the Switch to India Internet Ready

It's simple user interface, beautiful templates, 100+ ready to use page templates and all-in-one platform won you over, and you're ready to make the switch. But where do you start? How do you move all your of your current content over, transfer your domain, and easily make the switch to India Internet Ready?

Here are 5 simple steps for making the transition as easy as possible.

1 . Take India Internet Ready for a test drive

India Internet Ready offers a free 14-day trial, so take advantage of it before spending money on a paid plan.

Choose your template, layout the pages of your site, and customize the design.

Go ahead and get everything set up the way you want it, with the exception of products posts

2. Choose your plan

Now that the layout and design of your trial site is ready to go, it's time to make things official and upgrade to a paid plan.

IIR has a few different options, all laid out in detail on their site





3. Transfer your content

What about the content that's already on your current site?

Do you have to copy and paste all of your pages? Do you have to manually enter each and every product to your new shop?

India Internet Ready allows you to easily import Pages, blog posts and products, which makes site transfers a breeze. It also tries to preserve your existing post URLs.

If you have a shop, you can import as many products as your plan allows.

Be sure to include your contact information (just in case someone needs to reach you in the meantime), social media links.

4. Transfer your domain

A custom domain is included in any IIR annual subscription plan. But for those of you who already have a domain through a third-party provider, IIR makes the transfer process fairly easy.

5. Launch your new site

Once your domain has officially been transferred and you've triple-checked all the links and content on your new site, it's time to launch your site and share it with the world.

Like most things with this website platform, IIR makes the switch easy.



A Step-By-Step Guide for Choosing the Right IIR Template

When it comes to building a website, there's no denying the simplicity and user-friendliness of IIR .

IIR offers hundreds of customizable templates that you can change to fit your needs. Once you choose your template, you can easily change the background image and the colors to your liking.

It's so easy and each template is gorgeous, it can be hard to determine which template would be the best fit for your website





Before selecting a template:

Prior to selecting your template, you should know what you want out of the site. Ask yourself a few basic questions so you can proceed without having to backtrack.

What is the purpose of your site?

You should ask yourself what you want out of the site. Do you want to create a blog, or do you want to sell products or showcase your online portfolio? When you know the purpose of your site, you can choose the right style that fits your business model or idea.

What kind of style do you want?

Some sites are meant to be professional looking, and others are supposed to be more fun. You should think of what kind of message you want to convey before you proceed. If you find a designer-made template, you are going to save time, but you must remember to think about customizing your site so you can stand out.

Do you have a vision for your brand?

It helps if you know about your brand and your vision as you can create the ideal Wix site. But if you don't, you can keep it simple and build it up over time. However, it's wise to choose a template that complements your company and its identity as you want your customers to perceive you in a positive manner.

Can you think of a competitor you want to emulate?

When you are setting up your Wix site, you should first check out your competition. That way, you can find out what you like and don't like about other sites. Then, once you are ready to start building, you can emulate the good things and make an even better site.

How much time do you have?

Finally, you will want to think of your schedule when you make a site. If you have a lot of free time and aren't launching your business or product soon, you can dedicate tens of hours to making your site. On the other hand, if you want to make a site overnight or in a couple of days, you should select a template that includes features and a layout that you want to include, saving you time from having to organize these yourself.



Browse Ready made solutions

IIR provides readymade solutions for Healthcare, Events management, Movies, Sports, etc.. Go through our solutions list and select features you needed for websites and online stores.

Websites are made up of multiple pages and can include galleries, a blog, etc.

Online stores have all the capabilities of a website, but they also allow you to sell your products online with fully integrated ecommerce and payment features.

Once you've selected the best option for your website, IIR has already made things easy on you by including templates in your page builder.



IIR SOLUTIONS



Setting Up Pages & Navigation in IIR

Now that you've chosen a IIR plan and template, it's time to start customizing the site to your needs. But before you jump into any customizations on your new site's design, it's important to build a foundation through adding pages and setting up your navigation.

IIR has a built-in multi column menu system. Menus are created using the core WordPress Menu manager. These images shows sample structure of the menus.

ADD ANTTHING HERE OR JUST REMOVE IT	About us Blog Contact us FAQ	My Account 🔰 My Wishlist 🕴 English 🕤 🛛 Newsletter Signup
indiainternetready Q HOMEPAGE ~	SHOP ~ SHORTCODES ~ PAGES ~ BUY	MY ACCOUNT CART / \$101.00 1
Add anything here	About us Blog Contact us FAQ	My Account My Wishlist English ~ 🖾 Newsletter Signup
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Menu locations

Main Menu

This is main navigation thats located in the header

Top bar Menu

This is located at the top bar. This menu does not support dropdown

Footer Menu

This is located at the bottom above copyright text. This menu does not support dropdown"

My Account Menu

This menu is visible for logged in users at the left of mini cart. Menu is also located at the my account page template.





Using Drag & Drop page builder

We have integrated live page builder to Create Sliders, Grids and amazing content all in the same Page Builder. No need for extra plugins.

- Front-End Page Builder
- Responsive Options
- Slider and Banner system
- Drag & Drop Grids
- Built-in Slider
- Live Text Editor
- Banner Editor



Drag & Drop Header Designer

Create any kind of header with the Header Designer. We have included many elements but you can also add you're own by using shortcodes or HTML.

- Multi column dropdowns
- Off-canvas Mobile menu
- Mobile optmized
- Search icon and form
- Contact Element
- Social Icons
- Newsletter
- Shortcodes & HTML
- Unlimited Navigations styles





Customize anything with Live Theme Options

IndiaInternetReady let you customize your site in a live customizer. We have unlimited options you can choose from to make your site unique and beautiful.There are hundreds of options in the Theme Options Panel. Here are some of our favourites.

- Change global default colors quickly
- Drag & Drop Header Builder
- Change layout to Full Width, Boxed or Framed
- Preview site in Mobile and Tablet
- Choose between 700+ google fonts
- Preview changes instantly without saving



Elements library

We included more inbuilt widgets and tools. It's a framework for creating amazing Websites. Some of the elements listed below is highly customisable elements.

- Sections
- Rows / Columns
- Sliders
- Banners
- Typography
- Buttons
- Video
- Galleries
- Lightbox
- Price table
- Forms and more...





Setting up Online Store

Our integrated Woocommerce based online store with website builder helps to build customizable eCommerce platform for any online business. Choose your ecommerce template, migrate your store and import products. accept payments from leading providers, manage orders and inventory.

End-to-end consultancy in setting up e-commerce store for SMEs and startups with an aim to build a business rather than just an eCommerce store. Mobile responsive ecommerce websites to take advantage of mobility services, Easy management and editing of products, Providing gift vouchers and coupons, Customized features to tailor your business needs Integration of google analytics for tracking of eCommerce.

Highlights

- Fully customized online store
- ecommerce website builder
- Add new product in a minute
- Manage unlimited products
- Accept any online payments
- Fulfill orders in a single step
- Track sales & growth trends
- Get expert help 24/7

Ask your Questions & get answers from our experts <u>www.indiainternetready.com</u>

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